



FOR IMMEDIATE RELEASE

Media Contact:
Analisa Malec
LKN Media
pr@lknmedia.com
704-402-4300

Point Blank Range Announces Summer Shooting Program Teens on Target Takes Aim at Teaching the Importance of Firearms Safety

Mooresville, NC -- Point Blank Range, Lake Norman's premier indoor shooting facility, announces a new summer program - Teens on Target – designed to introduce young adults to shooting sports with an emphasis on safety.

Teens on Target, modeled after the overwhelming success of the range's Women on Target program, is a version of the Winchester/NRA Marksmanship Qualification Program. Director of Training Mike Denney states, "Teens on Target is a safe, supervised, and structured program designed to introduce young adults in the community to safe gun handling. This program provides the perfect self-paced shooting activity to help teens develop skills and reward their achievements."

The program revolves around six courses of fire designed to take shooters from beginning skill levels (Pro-Marksman, Marksman) through intermediate levels (Marksman 1st Class, Sharpshooter, Expert) all the way up to a nationally recognized skill level -- Distinguished Expert. General Manager, Dave Driscoll shares, "For anyone, no matter what their age, who wants to learn how to shoot, understanding gun safety rules and proper handling is crucial. To know and follow these rules goes hand in hand with practicing and developing these skills under the guidance of experienced, NRA certified instructors."

Teens on Target begins this month and will take place each Wednesday through August 28 from 7:30 – 9:30 pm for teens ages 13-17. Parents will be required to complete a waiver in order for their teens to participate but do not need to be present for the event. Participants will learn on .22 caliber pistols, with the range supplying the firearms and ammunition for each event. Fee per night is \$28.00 per participant and includes the use of a .22 caliber pistol, 22LR ammunition, targets, achievement certificates, and eye and ear protection.

Dedicated to American ideals, personal safety, and family values Point Blank Range is committed to providing the Lake Norman area with an unparalleled shooting sports experience. Recipient of the National Shooting Sports Foundation's (NSSF) highly coveted 5-Star designation, the facility contains fifteen 25-yard lanes for pistol, rifle and shotgun use, a cutting edge targeting system and climate controlled range. A licensed "Class 3" firearms dealer, Point Blank Range stocks an impressive collection of the most sought-after hand-guns, modern sporting rifles and personal defense shotguns, as well as ammunition, optics and other accessories. Point Blank Range is also the home of Patriot Gun Club and **Shooting After Dark™** - an exclusive after-hours access program for Club members. For more information on memberships, training and corporate events please visit www.PointBlankRange.com.

Point Blank Range
743 River Highway Mooresville NC 28117
704-230-0262