

FOR IMMEDIATE RELEASE

Point Blank Range Receives Prestigious NSSF 5-Star Rating

Mooresville, NC -September 27, 2012- Point Blank Range today announced that they are the recipient of the National Shooting Sports Foundation's (NSSF) highly coveted 5-Star designation.

Co-owner, Dave Driscoll states, "We are extremely proud to receive this top honor that recognizes our commitment to providing the ultimate indoor shooting sports experience to the community. There are only 25 ranges in the entire US that have received this designation, and we are honored to now be included in this elite group."

To meet the NSSF criteria of a Five Star facility, a range must be customer-oriented and demonstrate excellence in all aspects of management and operations. Ranges are rated on appearance, management, customer service, amenities, customer development and community relations.

NSSF representatives Zack Snow and Tisma Juett toured the facility. Juett states, Point Blank Range is a first class facility that reflects everything we are looking for in a 5-Star range and retail business. The Lake Norman community is very fortunate to have a facility like this. The family-friendly facility, combined with the programs and services offered create a memorable experience for new and experienced shooters alike."

Point Blank Range, the area's leader in promoting firearm safety and education, also offers newcomers to shooting sports an opportunity to participate in the NSSF FREE First Shots® program. In celebration of their 5-Star designation, Point Blank Range has added more classes to the roster this fall as a service to those in the community eager to learn more about shooting sports, gun safety the path to firearms ownership in a safe and non-threatening environment.

"When it comes to learning about shooting and gun ownership, not knowing how or where to start can be intimidating for newcomers," states Driscoll. "The First Shots® program is a great way to introduce people to shooting sports, and give back to the community by providing the public with a chance to try shooting in a safe environment with our certified NRA instructors."

First Shots® is a FREE seminar for new and beginning shooters. Developed by the National Shooting Sports Foundation (NSSF) and hosted by independent shooting facilities throughout the country, the program provides participants with a comprehensive introduction to shooting by qualified range operators and instructors that includes firearm safety, local ownership requirements, shooting fundamentals, hands-on instruction to handguns and how and where to continue developing their shooting skills.

Point Blank Range will offer morning and afternoon sessions of the First Shots® seminar on November 3, 2012, and December 8, 2012 from 9:00 am – 12:00 pm, and 1:00 pm – 4:00 pm at their facility. The program will cover topics ranging from handgun safety to basic skills in a classroom setting followed by an hour on the range with certified NRA Pistol Instructors to practice their newly attained skills. Parents with children 8 years old and older are invited to take this class together.

Point Blank Range
743 River Highway Mooresville NC 28117
704-230-0262

“This curriculum is perfect for new shooters of all ages. What better way to get a solid introduction to handling and firing a handgun and all at no cost to attendees,” states Troy Perry, Director of Training.

These seminars are free, but registration is required in order to participate. For more information or to register, please visit www.pointblankrange.com/firstshots.

Dedicated to American ideals, personal safety and family values Point Blank Range is committed to providing the Lake Norman area with an unparalleled shooting sports experience. The facility contains fifteen 25-yard lanes for pistol, rifle and shotgun use, featuring a cutting edge targeting system in our climate controlled range. A licensed “Class 3” firearms dealer, Point Blank Range stocks an impressive collection of the most sought-after hand-guns, modern sporting rifles and personal defense shotguns, as well as ammunition, optics and other accessories. Point Blank Range is also the home of Patriot Gun Club and **Shooting After Dark™** - an exclusive after-hours access program for Club members. For more information on memberships, training and corporate events please visit www.PointBlankRange.com.

###