



FOR IMMEDIATE RELEASE
October 10, 2011

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Shooting Stars Descend Upon Mooresville! **Point Blank Range to Host Bullets, Bands & BBQ Grand Opening & Charity Fundraiser**

Mooresville, NC - - Point Blank Range today announced that they will host a star-studded spectacular grand opening celebration and charity fundraising event the weekend of October 29 - 30, 2011. For Lake Norman area residents and shooting sports enthusiasts, this weekend promises to be loaded with exciting activities, including celebrity appearances, VIP tours, product and tactical demonstrations, a concert, BBQ, raffle and live auction to benefit the Welcome Home Veterans Living Military Museum.

The Welcome Home Veterans Living Military Museum at Richard's Coffee Shop in downtown Mooresville, boasts hundreds of wartime artifacts donated by patrons and is a place where veterans of all ages and periods, from WWII to current conflicts, gather daily to share memories and stories. They are currently raising funds to purchase a building which will serve as the permanent home for Welcome Home Veterans.

John Hedley, President, Board of Directors, Welcome Home Veterans states, "This will be a great day for Mooresville as we look forward to the grand opening of Point Blank Range and the RECON Patrol Road Rally and Concert sponsored by Welcome Home Veterans. It's only fitting that these events will occur just before the observance of Veterans Day as both Point Blank Range and Welcome Home Veterans are dedicated to supporting veterans and the ideals that have made this country great." Point Blank Range will be a stop along the RECON Patrol Rally on Saturday, where rally participants will be invited to partake in a "Live Fire Exercise."

General Manager, Dave Driscoll says, "We are very excited to invite the community to experience Lake Norman's premier shooting sports facility and we are honored to dedicate our opening to such a noble and worthy cause."

One of the biggest draws of the day will be appearances by celebrity shooting stars Tim Abell and Mike Hughes, who will be available to the media and fans for interviews, pictures and autographs during the festivities. Tim Abell, Hollywood actor and host of Outdoor Channel's "Grateful Nation," is a former US Army Ranger whose passion is exposing veterans to the American traditions of hunting and shooting. In doing so, he has traveled the world in support of America's fighting men and women. "As a former 2/75th Ranger, I am very grateful to be involved with such fine programming as "Grateful Nation" in which I have witnessed the indomitable spirit of these heroic service men. I am looking forward to helping Point Blank Range and their efforts to help raise awareness and donations for this incredible cause that has helped countless veterans in the community," states Abell.

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Mike Hughes is one of two finalists for this season's "TopShot," a shooting competition aired on the History Channel to millions of firearms enthusiasts worldwide. Patriot and USPSA Super Squad Competitor, Mike owns "Next Level Training" and provides firearms training for civilians, military and law enforcement. He is also the inventor of the SIRT, a dry fire, laser sighted training pistol. "I think Point Blank Range has a fantastic concept, combining the sale of great firearms and tactical gear with training and education. Further they have a great heart by helping out the local veterans," says Hughes.

Live music will be provided by Charlotte's own Early Ray, Country/Rock music's newest rising star. Early Ray will perform from 4:00 pm – 7:00 pm on Saturday, October 29, 2011 with a special guest appearance by Country music sensation, Damon Hill. During the performances, visitors can purchase and enjoy a BBQ dinner provided by Horsefeathers Roadhouse. Throughout the weekend, guests will also be able to purchase items from Subway and Bojangles, with a portion of the proceeds of these sales donated to Welcome Home Veterans.

Raffle tickets will be on sale the day of and during the week leading up to Early Ray's performance, offering a chance to win a variety of items including firearms, apparel, optics, and accessories. A live auction Saturday evening will offer many exciting items including a Ruger 10/22R Rifle Model 1151 donated by Ellett Brothers, a SIRT Dry Fire Training Pistol by Next Level Training, an African Safari from Hills of Africa Travel, the opportunity to shoot with celebrities Tim Abell and Mike Hughes, and more! 100% of the proceeds will benefit Welcome Home Veterans.

Dedicated to American ideals, personal safety and family values, Point Blank Range is committed to providing the Lake Norman area with an unparalleled shooting sports experience. The facility contains fifteen 25-yard lanes for pistol, rifle and shotgun use, featuring a cutting edge targeting system. A licensed "Class 3" firearms dealer, Point Blank Range stocks an impressive collection of the most sought-after hand-guns, modern sporting rifles and personal defense shotguns, as well as ammunition, optics and other accessories. Point Blank Range is also the home of Patriot Gun Club and **Shooting After Dark™** - an exclusive after-hours access program for Club members. For more information on memberships, training and corporate events please visit www.PointBlankRange.com.

Welcome Home Veterans Living Military Museum at Richard's Coffee Shop is a tax-exempt 501c3 non-profit organization dedicated to ensure the memory of, and support to, those who serve. Recognized by "Our State," the official North Carolina state magazine as "The Most Patriotic Coffee Shop in America," Welcome Home Veterans carries forward the core values of Honor, Respect, Duty and Love of country that is reflected not only by the veterans, but by a large segment of the American people. For more information, please visit www.WelcomeVets.com.

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