



**FOR IMMEDIATE RELEASE**  
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### **Mission Accomplished as Community Rallies to Support Veterans Point Blank Range & Welcome Home Veterans Weekend Activities Raise Thousands!**

Mooresville, NC - - Point Blank Range today announced "mission accomplished" as they deemed their star-studded grand opening and benefit for Welcome Home Veterans Living Military Museum at Richard's Coffee Shop this past weekend an inspiring success. Despite chilly weather, hundreds of Lake Norman residents and shooting sports enthusiasts joined the celebration to show their support for area Veterans, raising over \$20,000 for the purchase of a new building which will serve as the permanent home for Welcome Home Veterans Military Museum.

Weekend events kicked off Saturday morning at Richard's Coffee Shop in downtown Mooresville, where shooting stars Tim Abell, host of Outdoor Channel's "Grateful Nation," and Mike Hughes, as seen on History Channel's "TopShot," served as Grand Marshalls for the RECON Patrol Road Rally and Concert, where area auto aficionados participated in a scavenger hunt around town, stopping at Point Blank Range along the way to participate in a "Live Fire" exercise.

From shooting celebrities to a demonstration of a Thompson Submachine gun, weekend events were a hit. Abell and Hughes dazzled onlookers with rapid-fire and full-automatic shooting demonstrations, signing autographs and posing for pictures with fans. It was standing room only as Abell regaled guests with stories of helping Veterans on "Grateful Nation." Hughes captivated the audience as he demonstrated tactical techniques and talked about his "TopShot" experience.

Newly crowned Mrs. NC America 2012 Jessica Harvey made an appearance and spoke to the crowd about her goal to encourage women to get more involved with gun safety and personal protection. Mrs. Harvey also auctioned an autographed baseball signed by her husband, professional baseball player Kris Harvey, and father-in-law, Major League player Bryan Harvey, who were also present for the festivities.

The Live Auction alone raised nearly \$7,500 as bids for an amazing African Safari from Hills of Africa Travel soared, as did the chances to shoot with the stars. An impressive selection of firearms, apparel and accessories were raffled. Due to popularity and the generous support of Point Blank Range and their suppliers, fundraising efforts will continue until Friday, November 4, as raffle tickets will continue to be sold at Point Blank Range and Richard's Coffee Shop for chances to win a Ruger 10/22R Rifle donated by Ellett Brothers and more! 100% of the proceeds from the raffle will benefit Welcome Home Veterans.

Guests also enjoyed a free concert by Country music sensations Early Ray and special guest Damon Hill, while they dined on a BBQ dinner provided by Horsefeathers Roadhouse and a menu of items from Bojangles, Subway and Kerrigan's Ice Cream. A portion of the proceeds of these sales were donated to Welcome Home Veterans.

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Dedicated to American ideals, personal safety and family values, Point Blank Range is committed to providing the Lake Norman area with an unparalleled shooting sports experience. The facility contains fifteen 25-yard lanes for pistol, rifle and shotgun use, featuring a cutting edge targeting system. A licensed "Class 3" firearms dealer, Point Blank Range stocks an impressive collection of the most sought-after hand-guns, modern sporting rifles and personal defense shotguns, as well as ammunition, optics and other accessories. Point Blank Range is also the home of Patriot Gun Club and **Shooting After Dark™** - an exclusive after-hours access program for Club members. For more information on memberships, training and corporate events please visit [www.PointBlankRange.com](http://www.PointBlankRange.com).

Welcome Home Veterans Living Military Museum at Richard's Coffee Shop is a tax-exempt 501c3 non-profit organization dedicated to ensuring the memory of, and support to, those who serve. Recognized by "Our State," the official North Carolina state magazine as "The Most Patriotic Coffee Shop in America," Welcome Home Veterans carries forward the core values of Honor, Respect, Duty and Love of country that is reflected not only by the veterans, but by a large segment of the American people. For more information, please visit [www.WelcomeVets.com](http://www.WelcomeVets.com).

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