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Media Contact:  
Analisa Malec  
LKN Media  
[pr@lknmedia.com](mailto:pr@lknmedia.com)  
704-402-4300

### **Point Blank Range Expands Senior Management Team Announces New Hires Focused on Retail Operations**

Mooresville, NC - - Point Blank Range is pleased to announce that Jeff Grant and Alysia Allbright have joined the senior management team as Assistant Managers of Retail Operations. Together, they are charged with managing the Firearms Pro Shop at Point Blank Range - a 3500 sq. ft. retail showroom that will stock an extensive collection of the most sought-after firearms, ammunition, optics and other accessories.

Jeff Grant, who moved to Mooresville 7 years ago from Boston, MA, has extensive handgun, rifle, shotgun and Sport-Tactical (AR platform) firearms knowledge. He previously held lead sales positions with Gander Mountain and Hyatt's Gun and Coin, two of the largest firearms retailers in the Lake Norman and Charlotte Metro areas. As Assistant Manager, Retail Operations, Grant will be responsible for merchandising efforts focused on expanding the firearms selection at Point Blank Range. Grant is also a Certified NRA Instructor with 15 years training experience, and will be working with the Point Blank Range Training Academy to teach courses including the North Carolina Concealed Carry Class. "I joined Point Blank Range, not only to pursue my passion for shooting sports, but because of the emphasis that they will be placing on firearms training and safety," states Grant. "Firearms purchases and training should go hand in hand. Ongoing education and personal safety training will benefit the community."

A Mooresville resident for the past 20 years, Alysia Allbright, is an expert in merchandising and retail display. Allbright previously worked at Gander Mountain where she spear-headed retail display efforts for several of the company's remodel stores. As Assistant Manager, Retail Operations at Point Blank Range, Allbright will be responsible for creating an alluring showroom, which will also include a unique boutique offering specialized products for women. Her responsibilities will also include purchasing and inventory management. Of her new opportunity with Point Blank Range, Allbright says, "I love to hunt and I am an avid enthusiast. It's a privilege to work in the industry and for a company that not only leverages my professional experience, but also supports my passions."

Point Blank Range, is a licensed "Class 3" firearms dealer. Point Blank Range is committed to providing the Lake Norman area with a new and exciting, unparalleled shooting sports experience, dedicated to American ideals, personal safety and family values. The facility will contain fifteen 25-yard lanes for pistol, rifle and shotgun use, featuring a cutting edge targeting system and a Firearms Pro Shop that will stock an impressive collection of the most sought-after hand guns, modern sporting rifles and personal defense shotguns, as well as ammunition, optics and other accessories. Point Blank Range will also be the home of Patriot Gun Club, offering all the advantages of a private gun club, including after-hours access, private lounge, gun storage, private lockers, a business center, and a comfortable viewing area to watch shooters in the range. Please visit their website at [www.PointBlankRange.com](http://www.PointBlankRange.com).

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Point Blank Range  
743 River Highway Mooresville NC 28117  
704-230-0262