



Point Blank Range Introduces Teens to Shooting

Point Blank Range in Mooresville, N.C., introduced hundreds of teens to the shooting sporting this summer through “Teens On Target,” a program designed to provide a safe environment for teens to learn about gun-handling and shooting.

Modeled after the overwhelming success of the range’s “Women On Target” program — which introduces first-time woman gun owners to firearms — Teens On Target uses a version of the Winchester/NRA Marksmanship Qualification Program to help teens advance through the levels.

“Teens On Target is a safe, supervised and structured program designed to introduce young adults in the community to safe gun-handling,” said Mike Denney, Point Blank’s director of training. “This program provides the perfect self-paced shooting activity to help teens develop skills and reward their achievements.”

The program offered six courses designed to take shooters from the beginning skill levels (Pro-Marksman and Marksman), through the intermediate levels (Marksman 1st Class, Sharpshooter and Expert) and all the way up to a nationally recognized skill level of Distinguished Expert.

“For anyone, no matter their age or who wants to learn how to shoot, understanding gun safety rules and proper handling is crucial,” said Dave Driscoll, general manager of Point Blank Range. “To know and follow these rules goes hand in hand with



Young shooters take part in the Point Blank Range program “Teens On Target.”

practicing and developing these skills under the guidance of experienced, NRA-certified instructors.”

Teens learned how to shoot using .22 caliber pistols, and Point Blank Range supplied firearms and ammunition for each event. The range charged \$28 per participant per course, which included the use of a .22 caliber pistol, .22 LR ammunition, targets, achievement certificates and hearing and eye protection.

Point Blank Range is to be commended for an excellent program that introduces teenagers to the shooting sports in a safe environment. For more information on Point Blank Range and the other programs the range offers to customers, visit www.pointblankrange.com.

Remington Launches 1816 Collection

Remington’s new 1816 collection offers field-inspired apparel and accessories for the modern sporting generation. Featuring exquisitely crafted materials and an unparalleled attention to detail, the 1816 line is inspired by the nearly 200 years of Remington hand-forged tradition. This is highlighted in the brand’s tagline: “First in the Field.”

“The 1816 brand celebrates the Remington lifestyle with clothing and accessories designed for the field and beyond,” said Ross Saldarini, senior vice president for accessories and lifestyle. “We’ve combined the very best of Remington’s rich heritage with the modern tastes of today’s sporting generation. It’s a unique blend of history and quality that stands alone in today’s marketplace.”

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A centerpiece in the 1816 preview collection is the 1816 Ilion Jacket named after the birthplace of Remington in Ilion, N.Y. Crafted of pure British Millerrain-waxed cotton canvas, it has a patina hue and features a unique texture to provide resistance to the elements.

The full line of apparel and accessories launched in September and can be viewed at www.remington1816.com.



The Remington 1816 collection features a sporting clays vest.

Continued on page 34